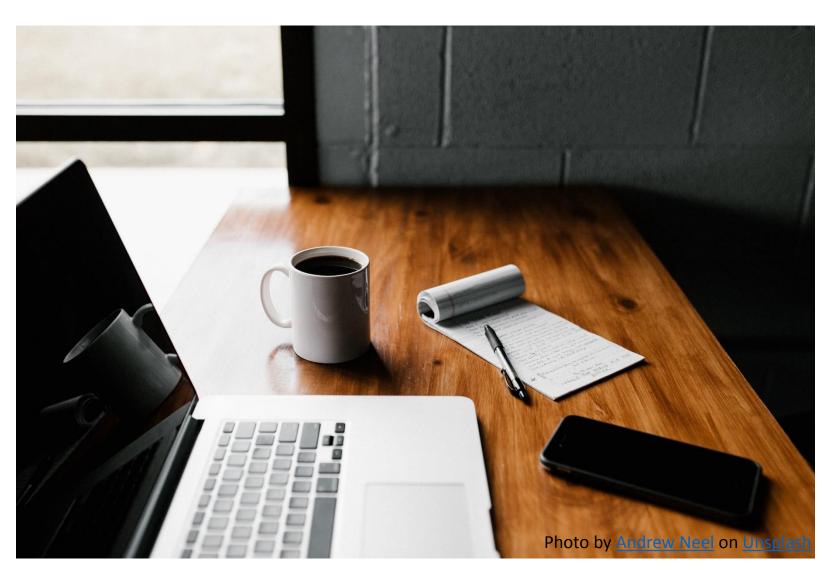
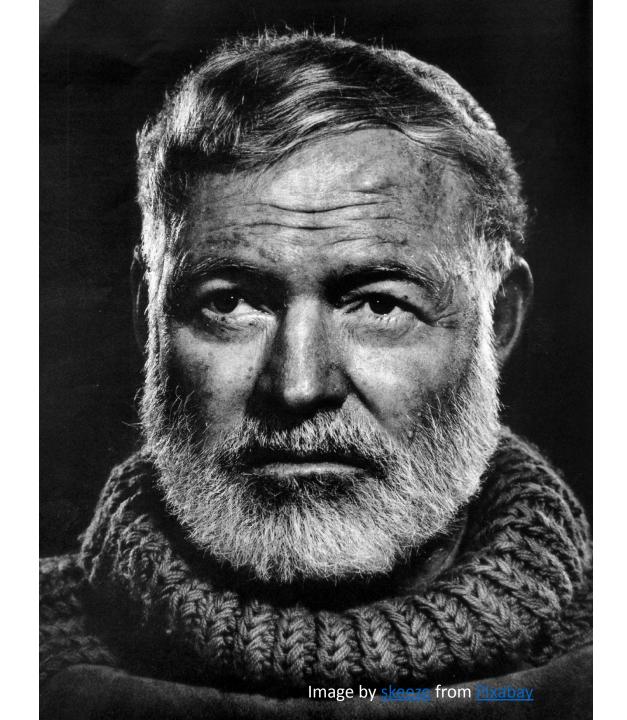
Hemingway and Readability



Ms. Anita Nagarajan
ICF Pune Meeting
1 Feb 2020



Ernest Hemingway

The Old Man and the Sea,
 A Farewell to Arms,
 The Sun Also Rises, ...

- Writing style
 - Succinct
 - Lucid
 - Straightforward

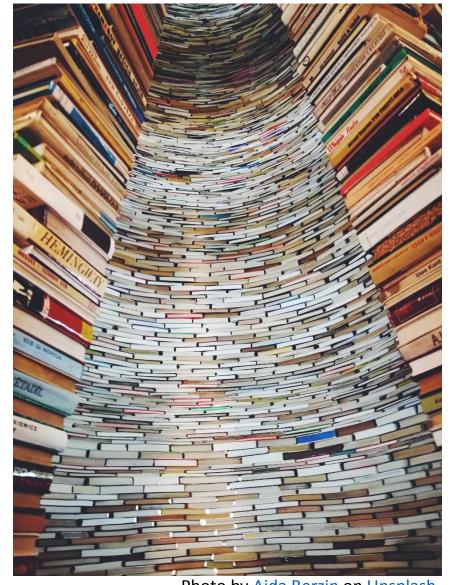


Photo by Ajda Berzin on Unsplash

What is readability?



What is readability?

 The quality of being easy or enjoyable to read (https://www.lexico.com)

 The fact of being easy, interesting and enjoyable to read; the fact of being clear and easy to read (https://www.oxfordlearnersdictionaries.com)

Why is readability important?



How can we determine readability?



How can we determine readability?

• Readability Scores, Readability Formulas

Flesch-Kincaid Grade Level, Flesch Reading Ease, Automated Readability Index

Gunning Fog Index, Coleman Liau Index, SMOG Index, ...

What makes content more readable?



Photo by <u>Vladyslav Bahara</u> on <u>Unsplash</u>

Example sentences or pieces of text (difficult to read)



Example sentences or pieces of text (edited to enhance readability)



Hemingway Editor (http://www.hemingwayapp.com/)

Bold Italic H1 H2 H3 Quote Bullets Numbers Link

Hemingway App makes your writing bold and clear.

The app highlights lengthy, complex sentences and common errors; if you see a yellow sentence, shorten or split it. If you see a red highlight, your sentence is so dense and complicated that your readers will get lost trying to follow its meandering, splitting logic — try editing this sentence to remove the red.

You can utilize a shorter word in place of a purple one. Mouse over them for hints.

Adverbs and weakening phrases are helpfully shown in blue. Get rid of them and pick words with force, perhaps.

Phrases in green have been marked to show passive voice.

You can **format** your *text* with the toolbar.

Paste in something you're working on and edit away. Or, click the Write button and compose something new.



Hemingway Editor (http://www.hemingwayapp.com/)

- Online or Offline (Desktop App)
- Write and Edit modes
- Indicates Readability (Grade level)
- Highlights
 - Adverbs
 - Passive Voice
 - Expressions/words that are difficult to read
 - Sentences that are difficult to read

Hemingway Editor

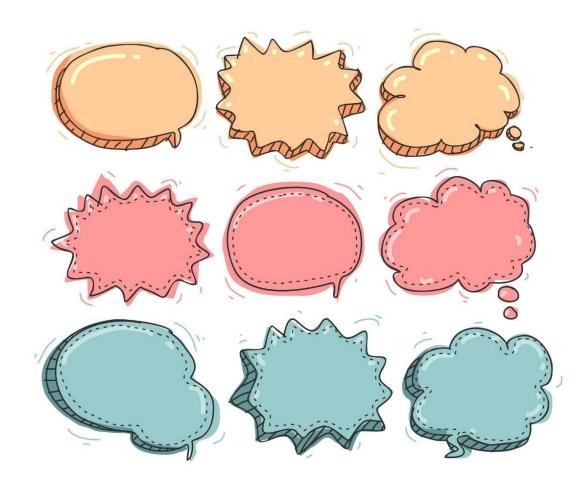
Go to http://www.hemingwayapp.com/

Copy given piece of text

Click on Edit mode

Edit for better readability

Thoughts?



References and Additional Information

About Ernest Hemingway

https://www.nobelprize.org/prizes/literature/1954/hemingway/biographical/

https://www.britannica.com/biography/Ernest-Hemingway

• https://www.newyorker.com/magazine/1950/05/13/how-do-you-like-it-now-gentlemen

https://www.poetryfoundation.org/poets/ernest-m-hemingway

About the Automated Readability Index (ARI)

A number whose value represents the approximate US grade level needed to understand the text

Formula:

S

$$4.71 \left(\frac{\text{characters}}{\text{words}} \right) + 0.5 \left(\frac{\text{words}}{\text{sentences}} \right) - 21.43$$

References and Additional Reading:

https://readabilityformulas.com/automated-readability-index.php https://apps.dtic.mil/dtic/tr/fulltext/u2/667273.pdf

About the Flesch Reading Ease Formula

References and Additional Reading:

https://readable.com/blog/the-flesch-reading-ease-and-flesch-kincaid-grade-level/

S

https://readabilityformulas.com/flesch-reading-ease-readability-formula.php